# **Dimondale Farmers' Market**

136 N. Bridge Street Dimondale, MI 48821 517.646.0203



## 2025 Market Rules

The market is open on Thursdays between 3:00 and 7:00 p.m. from June through September and from 3:00 to 6:00 p.m. during the month of October.

The market is a no-smoking facility.

#### **Products**

- 1. Items approved for sale at the Dimondale Farmers' Market include, but are not limited to: fresh produce, meat, eggs, dairy products, baked goods, prepared foods, plants, body care products, candles, value-added foods, and pet snacks. All products must be grown, raised, produced or gathered by the vendor in Michigan, unless prior consent is obtained. Preference is given to returning vendors and those with products deemed beneficial to the market by the Market Committee.
- 2. All products must be of good quality as determined by the Market Manager. Processed products such as soap and candles must be made with natural ingredients.
- 3. Producers are to provide clear, written information about ingredients which must be available to any consumer upon request.
- 4. Vendors must comply with all applicable city, county, state and federal standards and regulations. It is the producer's responsibility to obtain and maintain any licenses, certifications or permits that are required for the sale of their product(s). Current copies of all permits must be on file with the Market Manager in advance of the sale of any product.
- 5. All items must be clearly priced either on the product or on a list or sign. Bargaining is permitted.
- 6. Vendors are required to submit a complete list of the products they wish to sell at the market with their application. Vendors who wish to sell Michigan produce or value-added products not produced on their farm may do so if these sales support another Michigan producer who is unable to attend the market and the product contributes to the diversity of the market. Vendors are required to submit a list of all products grown or produced by someone else as well as the name, location and contact information for that producer. Products must be clearly labeled with this information at each market. The resale of products purchased from wholesale is strictly prohibited unless qualified per the above

description. Items not previously disclosed must be approved in writing prior to selling at the market.

- 7. The market does not offer exclusive rights to any one vendor for one product.
- 8. The Market Committee reserves the right to deny a vendor's application to prohibit anyone from selling at the market or to prohibit any product from being sold at the market.
- 9. Products exempt from licensure under the Cottage Food Law must be labeled with "Processed in a facility not inspected by the Michigan Department of Agriculture & Rural Development." Label must include name and physical address of Cottage Food operation.

#### **Set-Up and Attendance**

The market is open rain or shine. We cancel only in cases of extreme temperatures, torrential downpour, high wind, and lightning.

- 1. The Market Manager will assign spaces with the best use of the market in mind. Vendors may provide the Market Manager with information regarding specific needs and preferences which will be considered as assignments are made. On-site vehicle parking spaces are limited. Every effort will be made to accommodate vendors' requests.
- 2. Vendors are expected to arrive by 2:30 p.m. and be ready to sell at 3:00 p.m. The lot will be closed to traffic at 2:45 p.m. and reserved spaces may be reassigned if the vendor is not present 30 minutes before the market opens. Vendors are also expected to stay until the market closes. Please contact the Market Manager in advance if unusual circumstances impact your ability to comply.
- 3. Vendors are asked to contact the Market Manager (517.282.1045) with cancellation notification. "No shows" compromise the appearance of the market and advance notice allows the Market Manager to adjust vendor placement accordingly. Prepaid vendor fees will not be reimbursed for cancellations.
- 4. Vendors are responsible for keeping their space clean and attractive during market hours and must clean up after the market closes. Vendors must leave their space in the condition it was found.
- 5. Vendors must supply their own table(s), chair(s), 10' by 10' canopy, canopy weights and any other items necessary for their participation.
- 6. Vendors without parking on site are required to park their vehicles off Bridge Street for the duration of the Market day. (Space is available at the Presbyterian Church.) After unloading, vendors must move their vehicles promptly. We need all spaces adjacent to the market for shoppers.

### **Promotion**

1. The farmers market is promoted via weekly email updates, yard signs, flyers, ads and articles in newsletters, online community calendars, social media sites and continuous word-of-mouth.

- 2. Vendors on Facebook are encouraged to like and follow the Dimondale Farmers' Market page (personally and from your business page) so we can feature links to your pages and cross promote. We know many of our vendors have loyal fans who follow them from market to market, and we ask everyone to cast a wide net to attract customers.
- 3. Please invite your customers and fans to like and follow our FB page, so they see weekly market and vendor promotions. We like and follow all your pages.
- 4. Customers stay interested in markets that advertise new offerings each week. Please post on the market page any new items you'll be bringing the following week. Tag Dimondale Farmers' Market in posts with photos and descriptions to entice shoppers.
- 5. Vendors are encouraged to display signage promoting unique aspects of their wares, e.g., locally grown, freshly picked or baked that day, gluten-free, sugar-free, vegan, certified organic or using organic practices, etc.

### Administration

- 1. All rules of the market are enforced by the Market Committee and the Market Manager. The Market Manager will walk the market to ensure vendors are in compliance with market guidelines and licensing regulations.
- 2. Vendors are expected to be honest, courteous, and professional at all times. Discrimination of any kind will not be tolerated.
- 3. The Market Manager reserves the right to deny a vendor access to the market for reasons including, but not limited to, failure to follow the market rules or violation of city, state, county, or federal laws during market hours.
- 4. Customer complaints will be forwarded to vendors and will be kept on record with the Market Manager.
- 5. All complaints and suggestions should be directed to the Market Manager.
- 6. Vendors must provide sales information at the request of the Market Manager.

Our Mission is to make the Dimondale Farmers' Market a destination for the whole family with a focus on providing our community with healthy, regionally produced food and farm products. The Dimondale Farmers' Market is designed to bring families, neighbors, visitors and local producers together to create a spirit of community, enhance the quality of life and strengthen the local economy.